

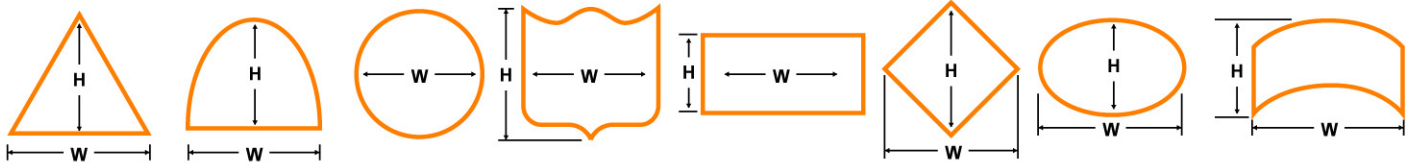
# ORDER GUIDE

## and embroidered patch info

### PATCH SIZE

#### 1. Use this size chart to determine your patch size.

Overall patch size is: width (W) + height (H) divided by 2. Fractions are rounded up to the nearest 1/2 inch.



### THREAD / FABRIC COLORS

#### 2. Choose your thread and background fabric colors.

Choose up to 7 thread colors. PMS or other embroidery thread colors will be matched as close as possible.



Choose from assorted colors of durable polyester twill background fabric. Felt and other fabrics also available. Call for availability



### EMBROIDERY COVERAGE

#### 3. Estimate the percentage of patch that will be covered by stitching.

Use these examples to estimate the percentage of your patch that will be covered by stitching.

Submit your artwork for a more accurate, and firm quote.



50% embroidery



75% embroidery



100% embroidery

### BACKINGS

#### 4. Choose the type of backing to best suit your application needs.

##### PLASTIC

Plain plastic backing for sew-on purposes. Makes for a sturdier patch and a smoother backing.

##### HEAT-SEAL

Standard heat-seal backing for heat-press or iron on application of patches to most garments.

##### PEEL N' STICK

Pressure adhesive backing. Temporary and removable. Can be sewn on to make permanent.

##### VELCRO

Includes both male and female sides of velcro. Available in black, white, and tan.

### BORDER TYPES

#### 5. Choose the type of border which best suits your patch style, size, and shape.



MERROW

Standard patch border. Sometimes called Overlock. Good for large simple shapes: circles, shields, etc.



HOT-KNIFE

Smooth hotknife cut stitched border. For patches with complex shapes or detailed borders.



CUT

Smooth cut fabric border. No stitching on the patch edge.